

10:00 AM	Opening Remarks
10:15 AM	Keynote Speech Mohamad Fakhri, CEO, Paramount Fine Foods
11:00 AM	Workshop: 10 Steps to Start a Business Kristin Huigenbos, Manager Hamilton Business Center
11:45 AM	Workshop: Business Model Canvas Natalie Reid, Coordinator of SURGE Mohawk's Entrepreneurship Hub
12:30 PM	Workshop: Social Media for Small Business Raj Narayanan, Digital Marketing Strategist
12:30 PM	Workshop: Setting up Your Business: A Legal Perspective Rashesh Mandani, Lawyer and Business Advisor, Mandani Law
11:30 AM - 1:30 PM	Small Business Clinic
1:30 - 2:30 PM	Panel Discussion Key Success Factors for New Business Start-ups

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